

Free Webinar MASTERING AGILITY IN AN AGE OF DISRUPTIVE CHANGE



1100-1200



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Speaker: Daniel Theyagu

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Certified Facilitator in Design Leadership & Design Thinking,
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Overview

"A man of intellect should always seek new paths to walk on and new horizons to explore." – Ibn Khaldun

Success in today's world belongs to those who can adapt, innovate, and lead amidst uncertainty. As industries undergo rapid transformation, professionals who can analyze shifting trends, anticipate challenges, and make sound decisions in unpredictable environments will always be in demand.

This exclusive webinar will introduce you to Agile Business Analysis, a critical skill that helps professionals navigate change with confidence and clarity. You will get a first-hand look at key concepts from the globally recognized ICP-BAF certification, equipping you with insights that leading organizations value in today's workforce.

Trainer

Daniel Theyagu is a globally recognized Agile thought leader, ICAgile Authorized Instructor, and business strategist with over 30 years of experience in Agile, Systems Thinking, Lean Six Sigma, and Strategic Decision-Making. He has trained professionals from more than 1,000 organizations across 100 countries, helping them unlock new ways of thinking and working. His ability to simplify complex ideas into actionable strategies makes him a trusted trainer for leaders across industries, including finance, government, technology, and healthcare.

"In the midst of chaos, there is also opportunity." – Sun Tzu

Key Learning

- ✓ **Mastering Uncertainty** – Why traditional analysis approaches often fail and how Agile thinking enables professionals to turn complexity into opportunity.
- ✓ **Agility in Decision-Making** – Learn a structured approach to analyzing dynamic situations, adapting quickly, and making informed decisions with confidence.
- ✓ **Your Competitive Edge** – Understand why top organizations seek ICP-BAF certified professionals and how this expertise can enhance your career prospects.

Why This Matters

- ◆ **Stay Ahead in an Unpredictable World** – Organizations are prioritizing agile professionals who can drive success in fast-changing environments.
- ◆ **Gain Practical, Immediately Applicable Insights** – Walk away with a new way of thinking that enhances your ability to solve complex business challenges.
- ◆ **Your Path to Global Certification** – This webinar offers a glimpse into the ICP-BAF framework, helping you understand how it can position you as a strategic asset in any industry.

Agenda pg.1

🕒 1100 hr | Opening & Context Setting

- Warm welcome and brief introduction.
- A thought-provoking question or scenario to engage participants: “Have you ever been caught in a situation where all your well-thought-out plans suddenly became irrelevant?”
- Introduction to the theme: Why agility matters more than ever in a world of disruptive change.

🕒 1105 hr | The Challenge of Navigating Uncertainty

- The illusion of control in traditional analysis—why fixed plans no longer work.
- Real-world examples of organizations and professionals who thrived through agility vs. those who struggled.
- Introduction to Agile Business Analysis as a solution.

🕒 1120 hr | Key Concept: Agility in Decision-Making

- How Agile Business Analysis enables faster, smarter decisions in complex environments.
- A structured decision-making framework that participants can use immediately.
- A mini case study or thought experiment to illustrate Agile thinking.

Agenda pg.2

🕒 1130 hr | **Competitive Edge: The ICP-BAF Advantage**

- Why leading organizations seek ICP-BAF certified professionals.
- Overview of how ICP-BAF equips professionals to stand out in a dynamic workforce.
- Real-world applications of Agile Business Analysis in various industries.

🕒 1140 hr | **Making it Personal: What This Means for You**

- How participants can start applying Agile principles immediately in their roles.
- The next steps to deepen their expertise and future-proof their careers.
- Addressing common misconceptions: "I'm not in an Agile role—does this apply to me?"

🕒 1150 hr | **Q&A + Call to Action**

- Open floor for questions.
- Clear call to action: "If this resonated with you, let's take this journey further. The ICP-BAF program is your opportunity to develop these skills at a deeper level."
- Final inspiring thought: "In the midst of chaos, there is also opportunity." – Sun Tzu

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